

## Privacy and cookie policy

### 1. Privacy policy

**Diamond by BOLD** collects information concerning its clients, in order to offer a personalised service and allow an easier navigation. Our goal is to ensure the best possible customer relation and to achieve that we will follow the principles of data protection.

Our clients' personal data will not be available to third parties and it will only be used on marketing campaigns or newsletters when given the client's authorization.

If the client does not wish to receive any more marketing information, he or she will only have to notify **Diamond by BOLD**, through the e-mail address on point 4. Your navigation in this website will be monitorized for statistic purposes.

### 2. What are Cookies?

The website [www.diamondbybold.com](http://www.diamondbybold.com) uses cookies, which are small text files that are sent to the user's computer, cellphone or any other device used to visit a web page and that provide the website owner with information about your navigation or a code that identifies the user (henceforth, "Cookies").

When browsing this web page, there are session cookies and persistent cookies being used, that can belong to the website owner or to third parties.

Session cookies are cookies created to collect and store data while the user is accessing the webpage. These cookies are usually used to store information that is only important for the service provision for one single moment.

Persistent cookies are cookies where the data is stored in the terminal and can be processed and then accessed for a certain period of time, that is defined by the cookie responsible and can vary between a couple of minutes to several years.

#### **Website's cookies:**

Cookies created or managed by the person responsible for the webpage. The webpage [www.diamondbybold.com](http://www.diamondbybold.com) can use its own persistent cookies with the aim of customizing the navigation by recording the default language for repeated visits by a user.

**Cookies from third parties:**

The following table provides a brief explanation about the cookies we used and why.

Entity	Purpose	More information
Google Analytics	These cookies are used to collect information about the way visitors use our website. We use this information to create reports and to help us improve the site. These cookies collect information anonymously, including the number of visitors, the sites when they come from, the pages they visited, and the number of times an item is shared and how many new visits are due to those shares.	Click <a href="#">here</a> to find more about the privacy protection on Google.  If you don't want Google Analytics to detect the websites you visit, go to <a href="http://tools.google.com/dlpage/gaoptout">http://tools.google.com/dlpage/gaoptout</a> . In this website address you can edit your cookies settings.
Facebook	Cookies used to connect with Facebook – identification of the user, access browser, and the like and share options.	Click <a href="#">here</a> to find more about the way Facebook uses your information.
AddThis	Save statistical information about social interactions performed.	

**3. Deactivation or elimination of cookies**

Through your settings, most browsers allow you to have a certain control over most cookies. To get more information about cookies, including which cookies were installed and how they can be managed or eliminated, visit [www.allaboutcookies.org](http://www.allaboutcookies.org).

If you don't want your web visits to be detected by Google Analytics, go to <http://tools.google.com/dlpage/gaoptout>.

#### **4. Updates and modifications of the Cookies Policy**

**Diamond by BOLD** can modify this Cookies Policy according to new legal or regulatory demands, or in order to adapt the policy to instructions dictated by Comissão Nacional de Proteção de Dados or other law changes.

Whenever significant changes are made to the Cookie Policy, these will be communicated to the user, through an informative warning on the editor's web page.

If you want to find more information about the way we use Cookies, you can e-mail us at [digital@diamondbybold.com](mailto:digital@diamondbybold.com).